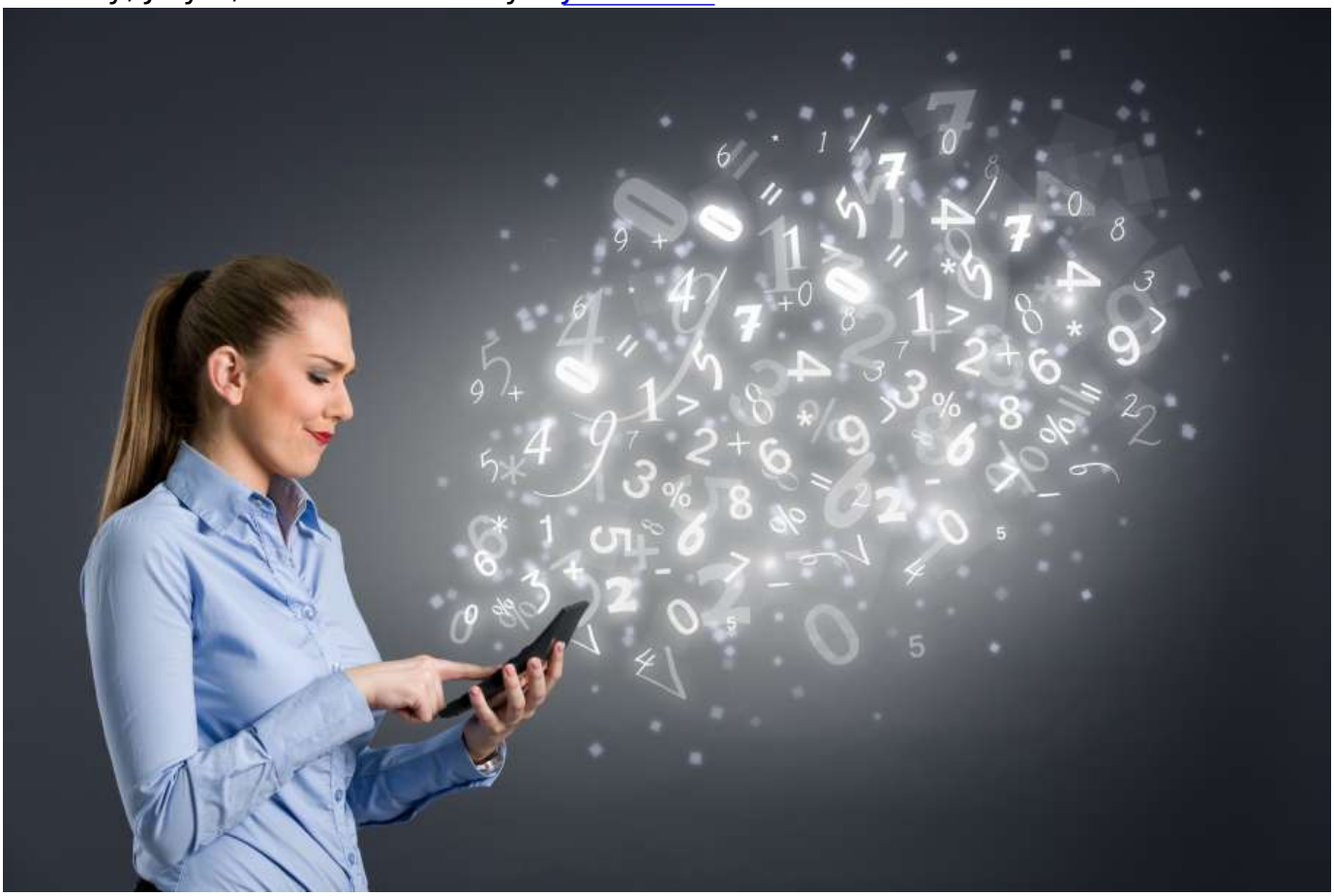
How to Calculate and Maximize B2B Event ROI

Monday, July 7, 2014 - Written by: Jeff Kalter



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